

MINH HA

WORK EXPERIENCE

Reporter

Verite News

New Orleans | June 2023 - Present

- Conduct in-depth investigative reporting on social issues including criminal justice, education, health and transportation.
- Utilize data analysis to uncover insights and trends, enhance depth and impact of reporting.
- Film and edit Verite's weekly news recap, "Porch Poppin," delivering concise and visually appealing video content on multiple platforms.
- Capture and edit visually engaging photos for publication to amplify storytelling.
- Translate articles and information related to elections into Vietnamese.
- Establish and maintain strong relationships with sources to foster trust, gain access to information and generate story ideas.
- Collaborate with a dynamic team to create engaging story presentations that captivated readers and viewers.
- Attend and report on meetings and events with short turnaround time.
- Pitch and produce important stories highlighting the impact on marginalized communities.

CORE COMPETENCIES

Skills: Writing, copywriting, editing, filming, design, basic HTML and photography

Software: Adobe Suite (InDesign, Lightroom, Premiere and Photoshop), Canva and Figma

Languages: Vietnamese, English and Spanish

CONTACT

Mobile: 202-230-6424

Website: haducminh.com

Email: haducminh222@gmail.com

EDUCATION

American University | May 2023

Bachelor of Arts in Journalism

Minor: International Studies

GPA: 3.85/4.00

Honors: Magna cum Laude

CAREER HIGHLIGHTS

- Top stories covered: clemency issues, the charter school system and the Vietnamese community in New Orleans.
- Interviewed officials and community leaders like LA Gov. John Bel Edwards, Rep. Mandie Landry, Rep. Delisha Boyd and Norman Francis.
- Went on a radio show to discuss the closure of a local library and community's responses.
- Have stories republished in WWNO, Louisiana Illuminator, The Louisiana Weekly, The Daily Iberian, NewsBreak and Google News.

EXTRACURRICULAR ACTIVITIES

Vice President and Media Advisor

VSAU (AU Vietnamese Student Association)

Washington, D.C. | August 2019 - December 2022

- Developed and led content strategy, copywrote and designed weekly graphics.
- Fostered collaboration and led meetings between all E-board members.
- Streamlined operational processes and workflow to increase team performance, efficiency and resource allocation.
- Provided brand guidelines for E-board members and future leaders.
- Developed media schedules, researched content ideas, managed social media channels and enforced brand guidelines for effective social engagement and recognition.
- Collaborated with other Asian Americans and Pacific Islanders (AAPI) clubs on campus, increasing awareness and building strong relationships within the student community.
- Directed the outreach with other organizations in DMV universities.
- Acted as the media advisor and point of contact for the organization.

Web Staff

WVAU (AU's Student-Run Internet-Only Radio)

Washington, D.C. | August 2020 - December 2020

- Published bi-weekly articles in personal column, "Kodak in the Sun."