

# MINH HA

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## EDUCATION

### Georgetown University

MA, Communication, Culture and Technology

GPA: 4.00/4.00

Projects: **WMATA Silver Line Extension Data Story, Ticketmaster SafeTix De-Blackboxed**

Washington, DC

May 2026

### American University

BA, Journalism

Minor: International Studies

GPA: 3.85/4.00

**Awards & Honors:** Magna Cum Laude, Dean's List (four consecutive semesters)

Washington, DC

May 2023

## WORK EXPERIENCE

### Georgetown Graduate Studies

Graduate Teaching Assistant — CCTP 5006

- Lead two teams of five graduate students on “de-blackboxing” sociotechnical systems projects.

- Partner with faculty to design and implement course modules and classroom activities, providing feedback, academic support and group facilitation.

Washington, DC

January 2026 - Present

### Georgetown University School of Foreign Service

Editorial Assistant

- Produce web and social media content for the SFS Communications Team, including copy posted on an Instagram account with 14.3K followers and an average monthly reach of 700K accounts.

- Generate campaign ideas, deliver fast-turnaround event coverage and design visual content for print, social, web and on-campus displays.

- Publish and update website content in WordPress, applying SEO best practices to improve clarity, accessibility and audience engagement.

Washington, DC

September 2025 - Present

### Pulitzer Center

Grantee

- Secured an \$8,500 **Our Work/Environment Reporting Grant** to investigate **climate mitigation efforts** in the Mekong and Mississippi Deltas, resulting in an internationally published series.

Ho Chi Minh City, Vietnam & New Orleans, LA

September 2024 - January 2026

### Center for New Designs in Learning and Scholarship (CNDLS)

Media Graduate Associate

- Filmed, edited and designed educational course branding materials and approximately 70 videos using Adobe Creative Suite.

Washington, DC

September 2024 - January 2026

### Verite News

Reporter

- Reported and wrote 40 stories on the **New Orleans charter school system, criminal justice** and legislation targeting **LGBTQ+ rights** and **labor organizing** in Louisiana, generating 30K clicks and reaching 17K readers.

- Leveraged data analysis, photography and videography to support multimedia storytelling, and contributed to the launch of Verite's weekly news recap video series, **Porch Poppin'**.

New Orleans, LA

June 2023 - June 2024

## COMMUNITY LEADERSHIP

### AU Vietnamese Student Association (VSAU)

Vice President and Media Advisor

- Founded and led content, copywriting and design strategy, boosting engagement by 40%.

- Managed social media channels averaging 1,000+ clicks per post and raised \$5,000 for the 2020 Vietnam flood relief.

Washington, DC

August 2019 - December 2022

## SKILLS

**Software:** Adobe Creative Suite (Premiere, Photoshop, InDesign, Lightroom), WordPress and Canva

**Languages:** Vietnamese (Native) and Spanish (Beginner)