

# MINH HA

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## EDUCATION

### Georgetown University

MA, Communication, Culture and Technology

GPA: 4.00/4.00

Projects: **WMATA Silver Line Extension Data Story**, **Ticketmaster SafeTix De-Blackboxed**

Washington, DC

May 2026

### American University

BA, Journalism

Minor: International Studies

GPA: 3.85/4.00

**Awards & Honors:** Magna Cum Laude, Dean's List (four consecutive semesters)

Washington, DC

May 2023

## EXPERIENCE

### Georgetown Graduate Studies

Graduate Teaching Assistant — CCTP 5006

- Lead two teams of five graduate students in research-driven sociotechnical analysis projects.
- Co-design course modules and classroom activities with faculty, facilitating group work and providing academic feedback.

Washington, DC

January 2026 - Present

### Georgetown University School of Foreign Service

Editorial Assistant

- Create web and social media content for the SFS Communications Team, including Instagram copy that supports an account with 14.3K followers and average monthly reach of 700K accounts.
- Develop campaign concepts and produce fast-turnaround multimedia coverage that supports timely promotion across print, web, social and campus displays.
- Publish and update website content in WordPress, using SEO best practices to improve clarity, accessibility and audience engagement.

Washington, DC

September 2025 - Present

### Pulitzer Center

Grantee

- Secured an \$8,500 **Our Work/Environment Reporting Grant** to report on **climate mitigation efforts** in the Mekong and Mississippi Deltas, resulting in an internationally published series.

Ho Chi Minh City, Vietnam & New Orleans, LA

September 2024 - January 2026

### Center for New Designs in Learning and Scholarship (CNDLS)

Media Graduate Associate

- Produced approximately 70 educational videos and designed course branding materials using Adobe Creative Suite to support digital learning initiatives.

Washington, DC

September 2024 - January 2026

### Verite News

Reporter

- Reported and wrote 40 stories on New Orleans **education**, **criminal justice** and Louisiana legislation affecting **LGBTQ+ rights** and **labor organizing**, generating 30K clicks and reaching 17K readers.
- Produced multimedia reporting using data analysis, photography and videography, and helped launch Verite's weekly news recap video series, **Porch Poppin'**.

New Orleans, LA

June 2023 - June 2024

### AU Vietnamese Student Association (VSAU)

Vice President and Media Advisor

- Founded and led content, copywriting and design strategy, increasing engagement by 40%.
- Managed social media channels averaging 1,000+ clicks per post and helped raise \$5,000 for the 2020 Vietnam flood relief efforts.

Washington, DC

August 2019 - December 2022

## SKILLS & LANGUAGES

**Media, Digital & Production:** Adobe Creative Suite (Premiere Pro, Photoshop, InDesign, Lightroom), video production/editing, photography, WordPress CMS, copywriting, SEO, content strategy and management

**Data & Analytics:** Data analysis and visualization (Datawrapper, Flourish)

**Languages:** Vietnamese (Native) and Spanish (Beginner)